

# What is the CEO<sup>®</sup> program?

CEO (Creating Entrepreneurial Opportunities) is based on the successful program in Effingham, Illinois. The CEO program:

- Is funded by business investors
- Is open to high school seniors
- Selects students through a rigorous application process
- Serves students from public and private high schools
- Meets for 90 minutes each day
- Provides 2 high school credits
- Utilizes area businesses as classrooms
- Visits dozens of area businesses each year
- Hosts 50-60 guest speakers each year
- Emphasizes 21st century learning skills
- Provides the opportunity for each student to start their own business
- Provides a mentor from the business community for each CEO student
- Hosts an annual trade show to showcase student businesses

## **How much does the CEO class cost the students and schools?**

*CEO program is paid for by local business investors.*

## **Where does the CEO class meet?**

*The CEO class always meets in a local business.*

## **When does the CEO class meet?**

*CEO meets every day for 90 minutes. Classes typically meet early in the morning.*

## **How are the students chosen for the CEO program?**

*Students apply to be in the class. A committee of people from the CEO board redact the names from the applications and go through the applications to select the most appropriate students for the class. Students in CEO must be trustworthy and have a good work ethic. These are the two most important characteristics for potential students.*

## **What is the curriculum for the CEO program students?**

*CEO students do many things in the program. Students will complete a weekly journal, start a class business, and start an individual business. Along with high school credits, students will receive college credit for the class.*



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CREATING ENTREPRENEURIAL  
OPPORTUNITIES

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